



ABOUT THE NATIONAL TRUST FOR HISTORIC PRESERVATION

Can a country lose its memory? Yes, it can. It happens every day. When historic buildings and neighborhoods, along with cultural and historic resources, are torn down or allowed to deteriorate, a part of our past disappears forever. When that happens, we lose opportunities to live and work in the interesting, attractive, and supportive surroundings that older buildings and neighborhoods can provide. More importantly, we lose the connections with history that help us know who we are.

The National Trust for Historic Preservation is a national, privately funded non-profit organization. For over 60 years, we have provided leadership, education, advocacy and resources to help people protect, enhance and enjoy the places that matter to them. Preservation has an important role to play in our quality of life, and we are striving to bring this message to a broad and diverse audience.

Preservation is sustainable. It can be—and must be—a key component of any effort to promote sustainable development. Any solution to climate change must address the need to reduce emissions by being smarter about how we use our existing and older buildings and communities.

WHAT DOES THE NATIONAL TRUST FOR HISTORIC PRESERVATION DO?

- We work on Capitol Hill and in state legislatures and city halls to encourage the adoption of laws and policies that support local preservation;
- We advocate saving historic places through our annual **11 Most Endangered Historic Places** list, which garners national attention and builds momentum to save places, and our evolving portfolio of **National Treasures**, America's most important and threatened historic sites;
- In 2010, we provided over \$60 million in financial assistance through grants and investments;
- We demonstrate how preservation can revitalize communities through programs such as the **National Trust Main Street Center**, which has brought new economic life to more than 2,000 historic downtowns and the **National Trust Community Investment Corporation** which makes equity investments in projects that rehabilitate historic schools, factories, theaters and other landmark commercial buildings;
- We help statewide and local groups save buildings and neighborhoods by providing the technical knowhow and financial assistance they need;
- We teach people about the benefits of preservation through workshops and other educational programs online at www.PreservationNation.org, with our award-winning magazine, *Preservation*; and at our annual conference, the nation's largest about preservation;
- We promote travel to historic destinations through **Heritage Travel**, **National Trust Study Tours**, and **Historic Hotels of America**, and help develop heritage tourism nationwide;
- We go to court to ensure that preservation laws are upheld;
- We work with "smart growth" advocates to revitalize communities and reduce sprawl;
- We support public policy that focuses on sustainable stewardship, including the reuse of existing buildings, reinvestment in older and historic communities, retrofitting of existing buildings for energy efficiency and respect for the historic fabric of buildings and communities;
- We work to protect and preserve the diversity of America's architectural and cultural heritage, from the earliest Native American settlements to the Recent Past;
- We have a group of 29 **Historic Sites** closely associated with us that represent our nation's architectural, social and cultural diversity including President Lincoln's Cottage, Washington, DC; Philip Johnson's Glass House, New Canaan, CT; African Meeting House, Boston, MA; Acoma Sky City, Acoma, NM; and James Madison's Montpelier, Orange, VA, among others.

Learn more about how you can help save places at www.PreservationNation.org.