



Education Package

As the leader of the preservation movement, the National Trust for Historic Preservation provides a wide array of resources to support those engaged in the field of preservation. *Preservation* magazine and PreservationNation.org deliver critical information to professionals in preservation and related fields, including those looking to pursue a degree or certificate in historic preservation. The Career Center on PreservationNation is one of the most highly trafficked sections of the website. Reach an audience of preservationists looking to further their education or embark on a new career path.

Three education packages are available in the Fall issue of *Preservation*:

EDUCATION GOLD SPONSOR—\$2,200 total package:

- 1/3 page print—\$1,500
- Sponsorship of the Career Center on PreservationNation.org—\$500 value
- Run of site banner package—\$500
- Savings of \$300 for the bundle

EDUCATION SILVER SPONSOR—\$1,500 total package:

- 1/6 page print—\$800
- Sponsorship of the Career Center on PreservationNation.org—\$300 value
- Run of site banner package—\$500
- Savings of \$100 for the bundle

EDUCATION ADVERTISER—\$850 total package:

- 1/12 page print—\$400
- Run of site banner package—\$500
- Savings of \$50 for the bundle

ADVERTISING SPECIFICATIONS

Closing date for print: July 23

1/3 page size: 4.5" x 4.5"

1/6 page vertical: 2.25" x 4.5"

1/12 page square: 2.125" x 2.125"

All advertisers will receive Reader Service for three months and a link directly to their website.

Send digital art to Beth Siegel at Beth_Siegel@nthp.org by July 30th

Send banner ads to Abby Horrigan at Abigail_Horrigan@nthp.org by October 15th

For more information, contact your *Preservation* magazine sales representative or email Preservation_Advertising@nthp.org.

