



PRESERVATION

THE MAGAZINE OF THE NATIONAL TRUST FOR HISTORIC PRESERVATION

2012 SPECIAL SECTIONS DEADLINES

ISSUE	SPECIAL	DEADLINE
January/February	Historic Southeast	October 10, 2011
Spring	Spring Travel Historic New York State	January 23, 2012 January 23, 2012
Summer	Historic Texas Historic Pennsylvania	May 7, 2012 May 7, 2012
Fall	Civil War Trails Education Special	July 9, 2012 July 23, 2012



(over for "2012 Deadlines") ►

VALUE-ADDED

AD SIZE	ADVERTORIAL	PHOTOS	READER SERVICE	HYPERTEXT LINK
Full Page	120 words	2-3	2 issues	6 months
1/2 Page	80 words	1-2	1 issue	3 months
1/3 Page	60 words	1	1 issue	3 months
1/6 Page	45 words	1	1 issue	3 months

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beth_siegel@nthp.org

To contact the advertising
department email

Preservation_Advertising@nthp.org

2012 DEADLINES

JANUARY/FEBRUARY

Issue Closing	November 1, 2011
Material Deadline	November 8
Mailing Date	January 2, 2012

SPRING

Issue Closing	January 30, 2012
Material Deadline	February 13
Mailing Date	April 17

SUMMER

Issue Closing	May 21, 2012
Material Deadline	May 30
Mailing Date	July 17

FALL

Issue Closing	July 23, 2012
Material Deadline	July 30
Mailing Date	October 2

(over for "Special Section Deadlines") ▶

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