

# PRESERVATION

THE MAGAZINE OF THE NATIONAL TRUST FOR HISTORIC PRESERVATION

## Reach readers who value the beauty of the past.

*Preservation* magazine is the award-winning publication of the National Trust for Historic Preservation. The Historic Properties section is where people who are interested in protecting the irreplaceable look when considering the purchase of a historic property.



**For more than 36 years, Realtors have depended on Preservation.**

NATIONAL  
TRUST  
FOR  
HISTORIC  
PRESERVATION®

Place your ad in front of 350,000 people who are moved by historic preservation.

This section offers everything from commercial shells requiring major rehabilitation to meticulously restored homes. Historic Properties targets a focused and dedicated audience of home buyers.

Just \$395 places your historic property in front of a nationwide audience that cares about preserving and maintaining historic properties. This price includes a two-month listing on [HistoricRealEstate.PreservationNation.org](http://HistoricRealEstate.PreservationNation.org).

Beth Siegel at (202) 588-6069, or [beth\\_siegel@nthp.org](mailto:beth_siegel@nthp.org) for closing dates and materials information.

See other side for online advertising ►

For more information, go to [PreservationNation.org/advertise](http://PreservationNation.org/advertise).



# Advertise Your Historic Property Online

[HistoricRealEstate.PreservationNation.org](http://HistoricRealEstate.PreservationNation.org)

The Historic Properties for Sale area of PreservationNation.org receives significant exposure across the site to a targeted audience of up to 200,000 unique visitors each month. We are expanding our reach among home buyers daily through National Trust programs, Facebook, and search advertising on Google.

With this site, you are in control. You can upload and manage your ads with around-the-clock access. Property listings can include extensive descriptive information, multiple photos, and even video. **Basic listings start at \$60 for two months. Featured listings are available for \$100 for two months. Six month listings are available for \$120.**

*See other side for magazine/print advertising* ►

**NATIONAL  
TRUST  
FOR  
HISTORIC  
PRESERVATION®**

## FEATURES INCLUDE:

- unlimited text and multiple photographs for listed properties
- post and update your own ads
- track visitors to each ad
- multiple search and listings fields for more accurate targeting
- featured listings package that provide incremental visibility for specific properties
- pay online with credit card

Visit [HistoricRealEstate.PreservationNation.org](http://HistoricRealEstate.PreservationNation.org) today to create an account and post your listing. Contact [HistoricRealEstate@nthp.org](mailto:HistoricRealEstate@nthp.org) for more information.