

Marketplace

4X ANNUALLY | 350,000 READERS

Get results quick

SOLD

1/3 PAGE AD

SQUARE
4.5" x 4.5"

VERTICAL
2.125" x 9.25"

RATES

1X \$2,400
2X \$2,100
4X \$1,800

1/6 PAGE AD

VERTICAL
2.25" x 4.5"

RATES

1X \$1,300
2X \$1,100
4X \$1,000

1/12 PAGE AD

2.125" x 2.125"

RATES

1X \$700
2X \$600
4X \$500

- Average Household Income: \$184,000
- Average Household Net Worth: \$1,606,000
- Owns Principal Residence: 92%, Average Market Value: \$489,100
- Expenditures on Home Furnishing in the Past 12 Months: 77%; Average Amount Spent: \$2,710
- Expenditures for Renovating/Restoring Homes in the Past 12 Months: 64%; Average Amount Spent: \$19,200
- 45% Engaged Professionals in the Course of Renovating in the Past 2 Years

Contact your local sales representative or email Preservation_Advertising@nthp.org for more information.

SUBMITTING ADS

Please email a PDFx-1a of your ad to beth_siegel@nthp.org.

