



TREASURES  
OF THE  
HISTORIC

# Southeast

This **January/February 2012**, *Preservation* magazine presents Treasures of the Historic Southeast, an advertorial section promoting travel and heritage tourism in the Southeast.

Your message will reach 375,000 readers, 78% of whom read the magazine for historic travel ideas. 90% average 6.8 overnight trips a year.

Treasures of the Historic Southeast features editorial copy and photos submitted by the advertisers.

Full page	150 words
2/3 page	100 words
1/2 page	80 words
1/3 page square	60 words
1/6 page	45 words

*Preservation* will edit copy for style and grammar.

**January/February 2012**  
**Closing is October 10, 2011**

# PRESERVATION

THE MAGAZINE OF THE NATIONAL TRUST FOR HISTORIC PRESERVATION

**[PreservationNation.org/magazine/advertise](http://PreservationNation.org/magazine/advertise)**

CAPE HATTERAS LIGHTHOUSE, OUTER BANKS, NC.  
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## 2012 RATES

<b>FOUR COLOR (NET) COST</b>	<b>SIZE (INCHES)</b>
Full page	\$9,900 7.25 x 9.75
2/3 page	\$8,000 4.5 x 9.75
1/2 page horizontal	\$6,500 6.875 x 4.5
1/2 page vertical	\$6,500 4.5 x 6.875
1/3 page square	\$4,600 4.5 x 4.5
1/6 page	\$2,100 2.125 x 4.5

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## January/February 2012

**Copy and photo due October 17, 2011**

**Ad materials due October 21, 2011**

HISTORIC DISTRICT, SAVANNAH, GA  
COURTESY SAVANNAH TOUR OF HOMES & GARDENS

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