

**THE
POWER
OF MAIN
STREET**



Sponsor Prospectus

NATIONAL MAIN STREETS CONFERENCE

Oklahoma City, Oklahoma
May 2-5, 2010



Main Street

NATIONAL TRUST FOR
HISTORIC PRESERVATION

Reach 2,000 Main Streets nationwide...



BECOME A SPONSOR OF THE NATIONAL MAIN STREETS CONFERENCE, the largest gathering of downtown revitalization professionals in the nation. This annual event draws community leaders from small towns, midsized cities, and urban neighborhood business districts, fostering new ideas, innovative solutions, and unique networking opportunities.

As a conference partner, your sponsorship supports the people working to revitalize their communities. From re-energizing local, independent businesses to refurbishing historic buildings, we are developing vibrant, sustainable local economies.

DATE AND LOCATION: May 2-5, 2010, Oklahoma City, Oklahoma

SIZE OF CONFERENCE: Anticipated attendance 2000 people, from all 50 states.

2010 CONFERENCE THEME: The Power of Main Street

With 30 years of experience, the National Trust Main Street Center taps the collective wisdom of partners throughout the nation. The Center provides leading-edge thinking and analysis to inspire communities to re-invest in their downtown and neighborhood business districts, while advocating for change at state and national policy levels. To learn more about the conference, visit www.mainstreet.org/conference.

VISIBILITY AND ACCESS: Past conference hosts have shared their local and statewide successes with regional and national audiences through coverage in high-profile media such as CNN, Good Morning America, and *Parade Magazine*. Partners and sponsors also have direct access to our nationwide network through on-site, one-on-one engagement, as well as channels that include print, web, and social media outreach.



JOIN the National Trust Main Street Center and Oklahoma Main Street Center as a partner in building vibrant, sustainable communities.

through one event!

THE POWER OF MAIN STREET

SPONSOR LEVELS AND BENEFITS

Take part in this high-energy, dynamic event, which features more than 60 educational sessions and tours led by professionals in the field. Support the work of local, state, and national Main Street partners, as a highly visible sponsor.

EXCLUSIVE
SPONSOR!

\$50,000—Exclusive Sponsor for the Great American Main Street Awards®

This EXCLUSIVE SPONSORSHIP LEVEL will receive **ALL** benefits listed below, plus:

- Exclusive sponsor status for the annual national awards program (see www.mainstreet.org/awards for details).
- Full year of recognition on the National Trust Main Street Center's website.

\$25,000—Partner Sponsor

- Top level recognition in all promotional material with company logo.
- Verbal recognition at the Opening Plenary Session.
- Complimentary booth at the Main Street Expo.
- Full-page advertisement* in the Final Program/Resource Guide, if desired.
- Listing with a link on the National Main Streets Conference website home and sponsor/partner pages.
- Listing in all conference e-mail promotions.
- Recognition in *Main Street News*, the National Trust Main Street Center's monthly journal.
- Two complimentary registrations to the conference.
- Opportunity to attach your company name to certain events or activities at the conference.

\$15,000—Premier Sponsor

- Recognition in all promotional material with company logo.
- On-screen recognition at the Opening Plenary Session.
- Listing with a link on the National Main Streets Conference website's home and sponsor/partner pages.
- Listing in all conference e-mail promotions.

- Recognition in *Main Street News*, the National Trust Main Street Center's monthly journal.
- Two complimentary registrations to the conference
- Half-page advertisement in the Final Program/Resource Guide.*
- Opportunity to attach your company name to certain events or activities at the conference.

\$10,000—Major Sponsor

- Recognition in all promotional material with company logo.
- Listing with a link on the National Main Streets Conference website's home and sponsor/partner pages.
- Listing in all conference e-mail promotions.
- One-quarter page advertisement in the Final Program/Resource Guide.*
- Two complimentary registrations to the conference.

\$5,000—Contributing Sponsor

- Recognition in all promotional material with company name.
- Listing with a link on the National Main Streets Conference website's home and sponsor/partner pages.
- Two complimentary registrations to the conference.

\$1,000—Donor Sponsor

- Recognition in all promotional material with company name.
- Listing with a link on the National Main Streets Conference website's home and sponsor/partner pages.
- One complimentary registration to the conference.

*Advertisements are optional. Sponsoring company is responsible for meeting all deadlines for artwork.

NATIONAL MAIN STREETS CONFERENCE 2010 SPONSORSHIP AGREEMENT

CONTACT INFORMATION

Company: _____
Contact: _____ Title: _____
Address: _____
City/State/Zip + 4 _____
Phone: _____ E-mail: _____
Website: _____

SPONSORSHIP LEVEL SELECTION

- \$50,000 Awards Sponsor
- \$25,000 Partner Sponsor
- \$15,000 Premier Sponsor
- \$10,000 Major Sponsor
- \$5,000 Contributing Sponsor
- \$1,000 Donor Sponsor

TO LEARN MORE
about the National Trust Main
Street Center and our programs,
visit www.mainstreet.org
or contact us at
1785 Massachusetts Avenue, N.W.
Washington DC, 20036
202.588.6219

PAYMENT INFORMATION

- Check enclosed in the amount of \$ _____
- Please charge by credit card

Card Number: _____ Exp. Date: _____
Name on Card: _____
Signature: _____
Date: _____



RETURN PAYMENT TO

National Trust Main Street Center, National Main Streets Conference Sponsorship
1785 Massachusetts Avenue, NW, Washington, DC 20036

For more information please e-mail Mary_delafe@nthp.org or call 202.588.6329.

4 EASY WAYS TO BECOME A SPONSOR!

PHONE: 202.588.6219

E-MAIL: msconference@nthp.org

ON-LINE: www.mainstreet.org/conference

MAIL: Send form to National Trust Main Street Center, National Main Streets Conference Sponsorship, 1785 Massachusetts Avenue, NW, Washington, DC 20036

Our Commitment to Community Revitalization and Economic Prosperity

At the National Trust for Historic Preservation, Main Street is an integral component of the Community Revitalization Department, which empowers individuals to use historic preservation-based development strategies to revitalize neighborhoods and commercial districts, while protecting their unique sense of place.

PAST SPONSORS INCLUDE: Bank of America; Edward D. Jones; Sylvania; The Next American City; Starbucks Coffee Company; U.S. Cellular; AT&T; McCarthy Foundation; Columbia Gas of Pennsylvania; Mellon Bank.