

The Green Museum: A Primer on Environmental Practice

By Sarah S. Brophy and Elizabeth Wylie



Global climate conditions demand a response by institutions that are here for the long haul, as museums are: to collect, preserve, and interpret in perpetuity. Environmentally friendly practices are crucial to the mission of our museums, and as learning institutions of all types, museums are uniquely suited to modeling green behavior. In *The Green Museum*, authors Sarah Brophy and Elizabeth Wylie, acclaimed across the country for bringing green to the museum, offer a complete handbook to guide museum staff in incorporating green design into new construction and day-to-day operations. Sustainable practices can save on operating costs and even make museums attractive to new fundraising sources, as Brophy and Wylie show in case studies of museums that have already taken steps to become green. In this easy-to-read book, they demystify the process of going green, including detailed explanations of, for example, the basics of recycling, options for environmentally friendly exhibit design, and how to conduct energy audits. *The Green Museum* is full of practical information for museums of any size and a vital resource for every museum that wants to remain relevant in an increasingly green world.

"An easy to read, informative, and inspiring book that clearly demonstrates why, and how, sustainability should be a part of every museum's mission. Brophy and Wylie show why greening your museum makes sense for your staff, visitors, community, and bottom line."—**Richard V. Piacentini, Executive Director, Phipps Conservatory and Botanical Gardens**

"The Green Museum serves as a wonderful resource for any museum that is 'going green.' Whether you are just starting out or you have been green for years, Brophy and Wylie provide valuable tips, examples and references that will move museums toward a more sustainable future."—**Ellen J. Censky, Director, Sam Noble Oklahoma Museum of Natural History**

"The work that Brophy and Wylie have done to capture the broad range of challenges and successes will serve the museum industry as both a practical guide and a source of inspiration. From tactical issues relating to operational efficiency to strategic thinking around education and fundraising, the book covers all dimensions of the business."—**Damien Francaviglia, Senior Business Analyst, Oregon Museum of Science & Industry**

About the Authors

Sarah S. Brophy is LEED-AP and an independent consultant, helping museums and other cultural institutions become environmentally and financially sustainable. **Elizabeth Wylie** has spent 20 years in the museum field as a curator and director and now directs business development activities for Finegold Alexander + Associates, a planning and architecture firm specializing in sustainable design.

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