



# JOIN US FOR OUR ANNUAL NATIONAL PRESERVATION MONTH ONLINE AUCTION

**WITH AMAZING HISTORIC HOTEL STAYS,  
BEHIND-THE-SCENE TOURS,  
DESTINATION GETAWAYS and MORE**

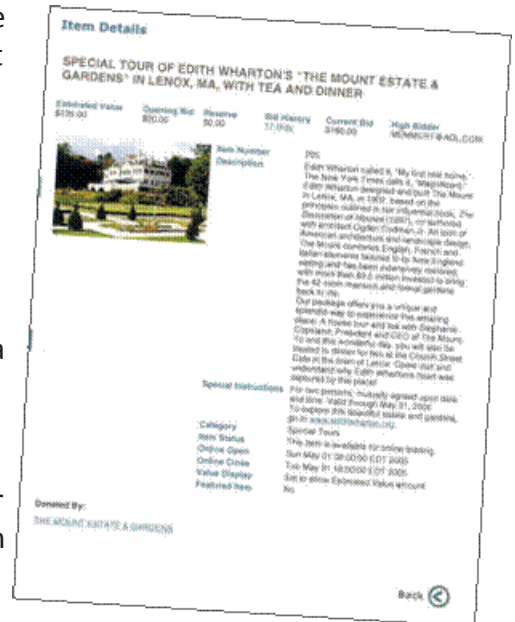
A Great Way To Let Others Know About YOU  
or to find UNIQUE experiences while helping a good cause

**May 1 through 31, 2008**  
**PreservationAuction.cmarket.com**

Whether its spreading the news of your organization or finding a unique item to purchase, our fifth annual Preservation Online Auction is a great idea! From May 1 through May 31, 2008, our online auction features special tours, vacation packages and items from our partner sites, historic hotels and other generous donors, and shares them with our members and friends. In 2007 we featured nearly 170 items which we marketed to our 270,000 members, as well as many other households.

If you are considering donating an item, be creative! Invitations to special events, or a behind-the-scenes tour including lunch or tea with a curator or director are always popular packages.

Each year our auction grows, with more and more people registering to browse and bid. In 2007 we had 625 bidders making 3,500 bids and our catalog reached 73% of the total value, which is exceptionally high. Each featured item is displayed on a full page with a photograph, lengthy description, and two opportunities for donors to link to their web address. This is a dynamic and exciting way in which we educate the public of the many wonderful places and resources that are just an easy visit away!



Sample auction item page with lots of room to describe both your item and your site

**Support us by bidding or donating an item to help our work saving places important to you! The online auction is open to everyone, and registration is free and easy to do.**

**JOIN US!**

**NATIONAL  
TRUST  
FOR  
HISTORIC  
PRESERVATION®**

**INTERESTED?** To get a donation form and more information, contact:  
Daphne Gerig - (202) 588-6327 or (800) 315-6847 - Email: Daphne\_Gerig@nthp.org  
National Trust for Historic Preservation / Preservation Month Auction  
1785 Massachusetts Avenue, NW / Washington, DC 20036  
www.preservationnation.org

*The National Trust for Historic Preservation is a private 501(C)(3) non-profit organization.  
All donations are tax deductible.*